

2019 China Brand Show Poland

PTAK Warsaw Expo Exhibition Center 2019.9.19-21

INVITATION LETTER



ChinaBrand

中国品牌

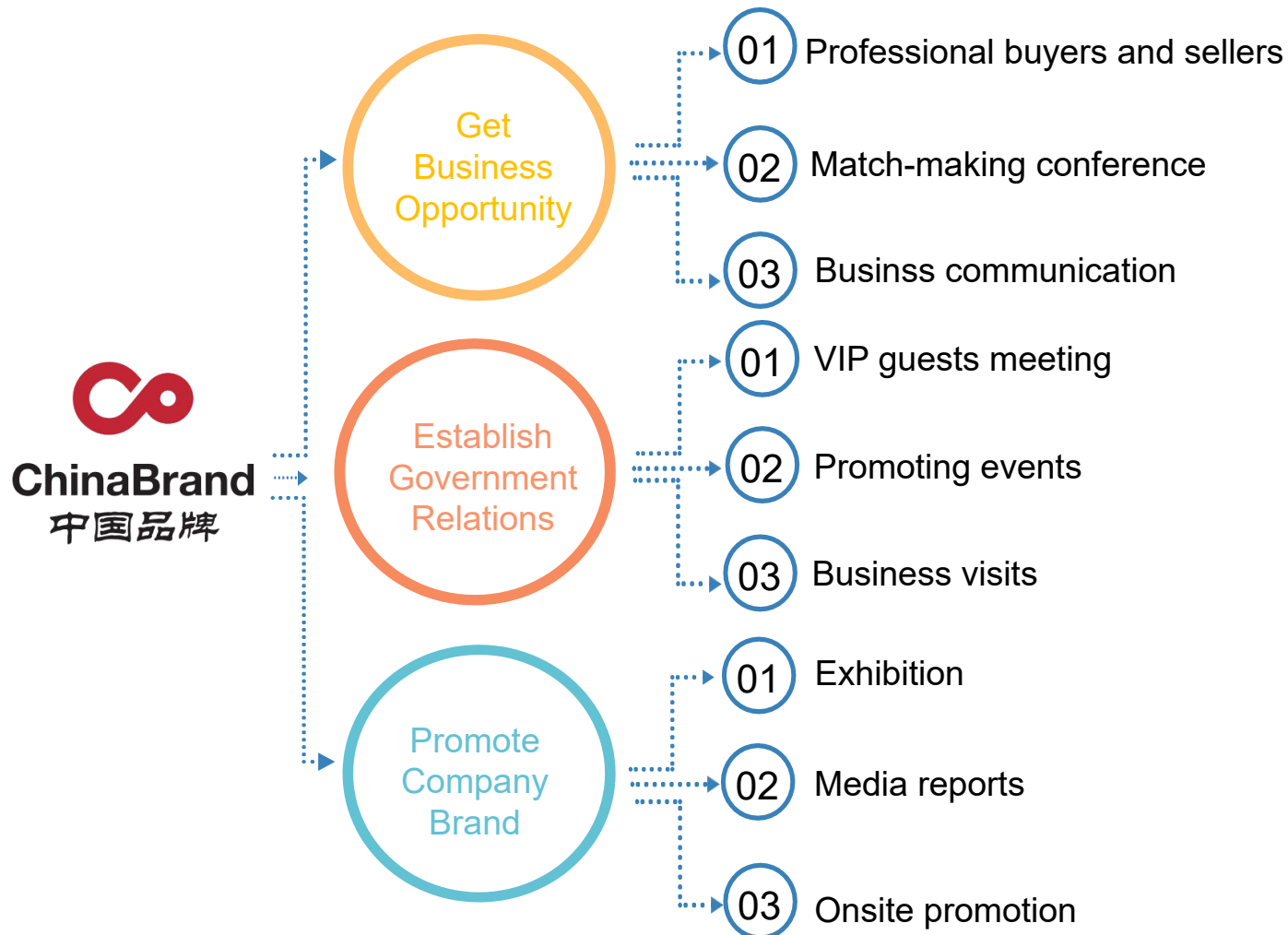
Host:
Ministry of Commerce of the People's Republic of China

Organizer:
Trade Development Bureau of Ministry of Commerce of
PRC

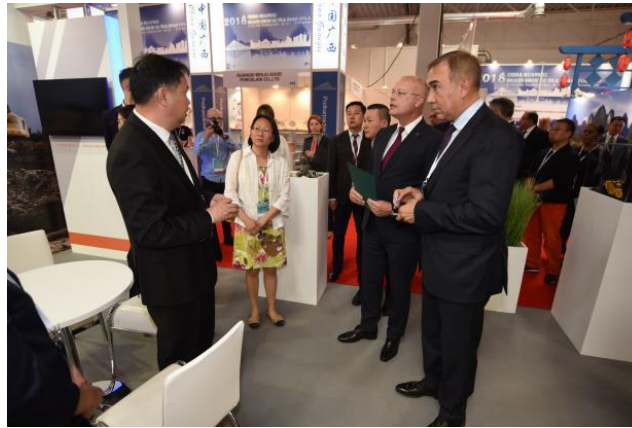
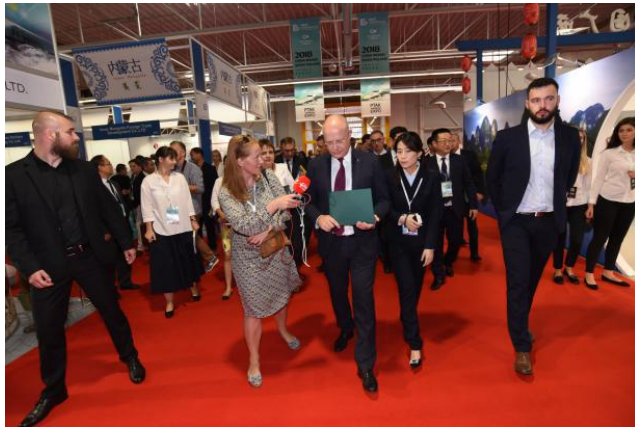
Co-organizer:
China International Center for Economic and Technical
Exchanges

China Association of Trade in Services

What will China Brand Show Poland bring you?



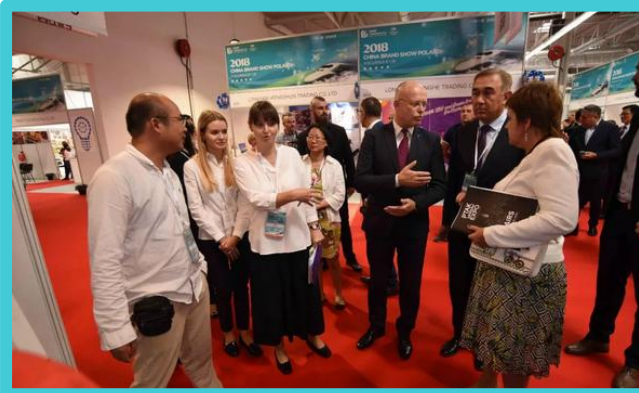
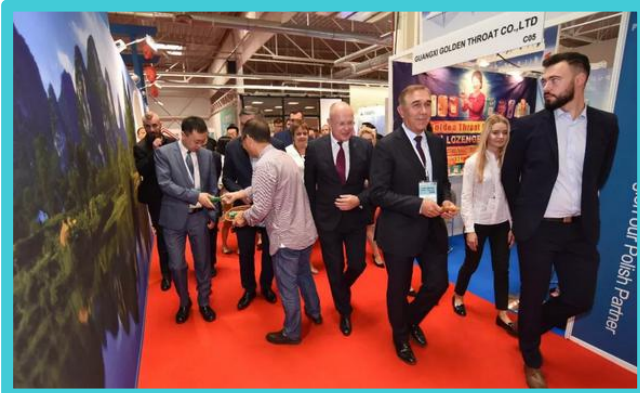
Government Delegations



VIP Guests from China, Poland and Middle East European Countries



The Popular Venue



New Orientations—Four Main Branches



Houseware & Gifts

Household Items, Home Accessories,
Kitchen Supplies, Tableware, Design Gifts, etc



Hardwares

Tools and hardwares, Machinery,
Tiles, Building materials, etc



Electronic Lighting

Electronic products, indoor and outdoor
lighting equipment



Trade in Services

Chinese Traditional Culture, Handicrafts,
Intangible Cultrual Heritage, Education,
Tourism, Chinese Medicine, Business
Services, Logistics



Highlights—Intangible Cultural Heritage

01

Intangible Cultural Heritage

Displaying excellent intangible cultural heritage resources by posters, videos, products and on-site explanations, etc

02

Chinese Food Festival

The exhibition will hold Chinese Food Festival to promote Chinese food by making on site, taste, sale, etc. What's more, dishes in the state banquet will also display during the exhibition, visitors could enjoy the essence of China state banquet.

03

Handicraft Inheritance

Traditional masters and craftsmen will be invited to display on the show. Visitors could make traditional Chinese crafts under the guidance of them, and they could create a unique masterpiece with an unforgettable memory of “take way” intangible cultural heritage.

04

Tea Performance

Setting up tea performance experience center to display traditional tea performance, taste famous tea in China and learn about Chinese tea culture.

05

Traditional Cultural Performance

During the exhibition and opening ceremony, there will be performances of traditional performing arts of intangible cultural heritage, including traditional music, dancing and drama, etc.





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Chinese Food Festival



Sugar-figure Blowing



Candied Fruit



State Banquet



Sichuan Cuisine

Handicraft Inheritance



Paper Cutting



Wax Printing



Handicrafts



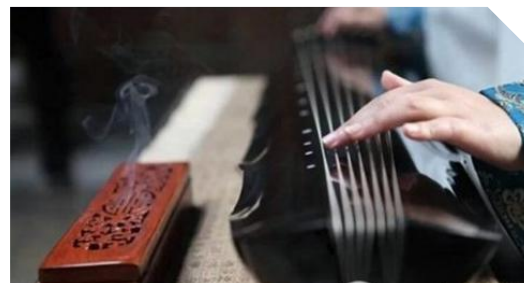


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Tea Performnace



Traditional Cultural Performance

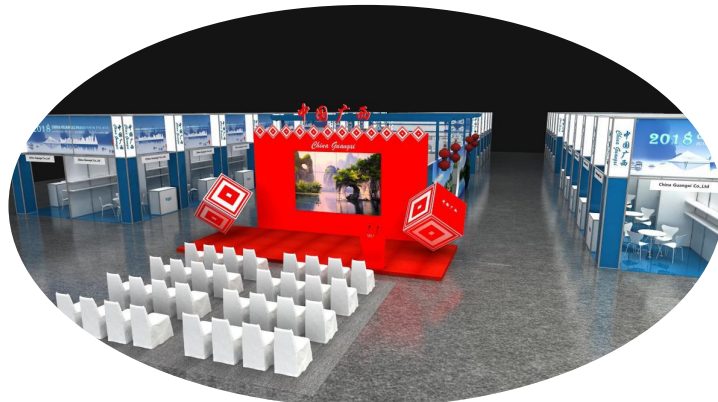
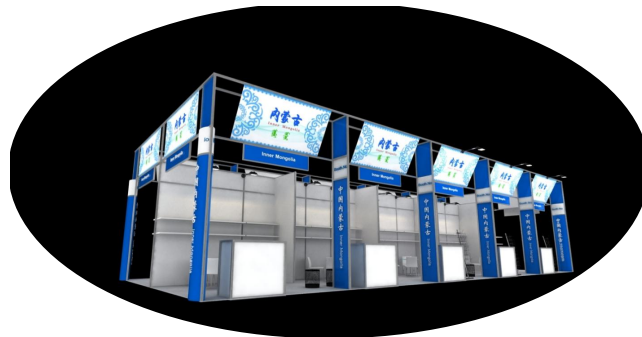


Highlights—Traditional Chinese Medicine

A traditional Chinese medicine exhibition area will be set up in the exhibition. Visitors could experience Tuina, acupuncture, cupping therapy, scrapping therapy etc.



Featured Special Constructions



Comprehensive Exhibition Events



**Government
Promotion Meeting**



Cultural Exchanges



Business Visit

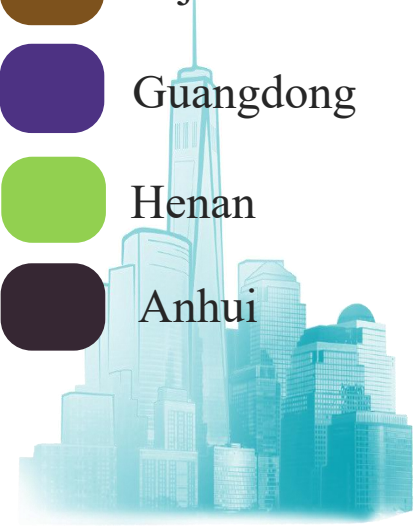
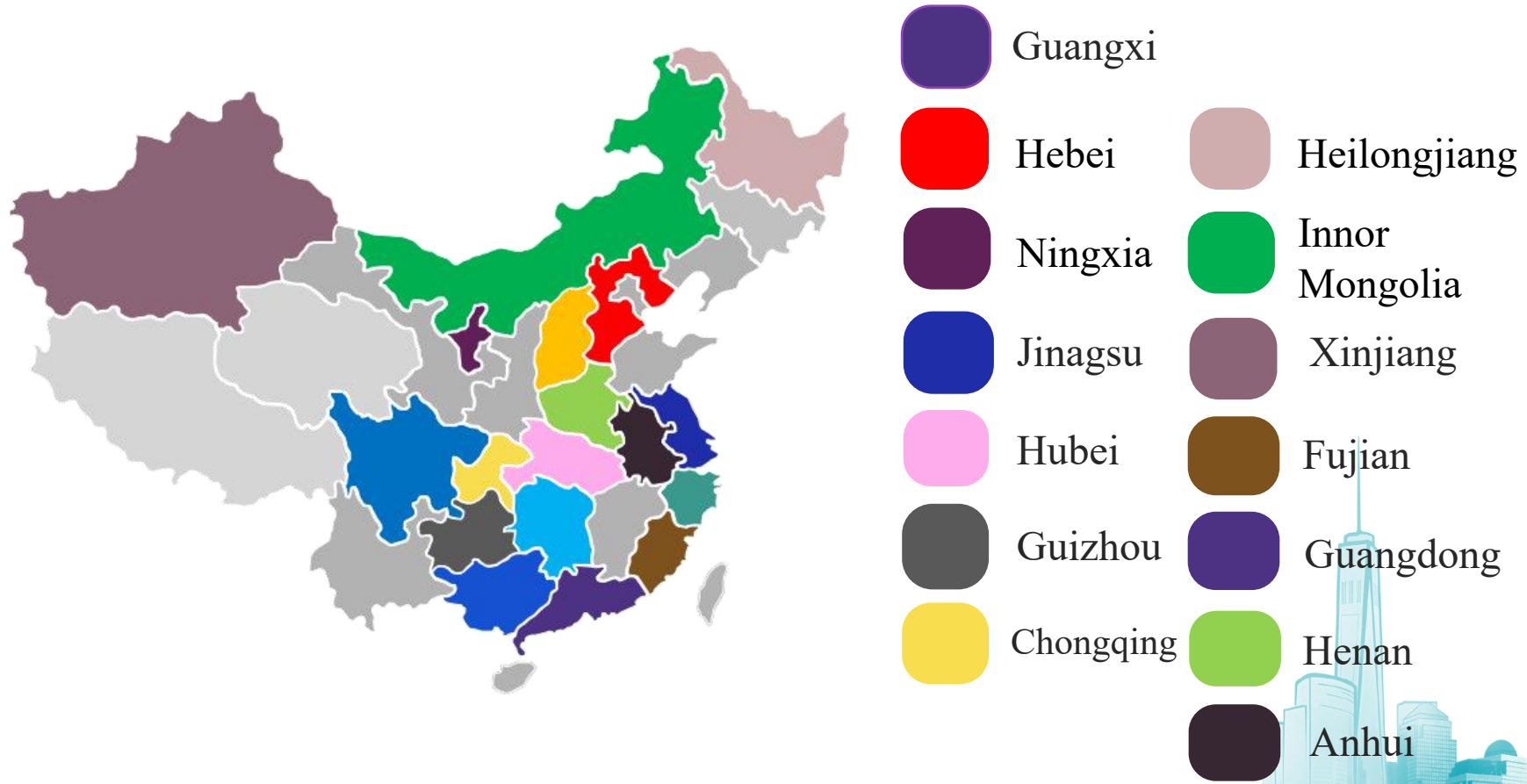
Exchanges Forum



B2B Meetings



Exhibitors Coming From China...



Highlights-Exhibitors from Middle East European Countries



Exhibition Agenda

D1

10:30-11:00 Opening ceremony

11:00-11:30 Ribbon cutting

11:30-12:00 Performance

13:00-13:30 Performance

13:30-16:00 Provincial promotion conference

13:00-16:30 Matching making events

D2

10:30-11:30 Match making events

11:30-12:00 Performance

13:30-14:30 Exchanges forum

14:30-15:00 Performance

15:00-16:30 Match making events

D3

10:30-11:30 Match making events

11:30-12:00 Performance

13:30-14:30 Match making events

See you soon

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WARSAW
EXPO

